

Weddings

IBEROSTAR

as imagined by you



Lookbook
2022-2023
MÉXICO



AT IBEROSTAR, WE HAVE BEEN WORKING BEHIND THE SCENES TO BRING YOU A 2021/22 LOOKBOOK THAT JUST EXUDES INSPIRATION



The following pages feature a few of the favorite looks we have handcrafted to encourage you to dream of future possibilities for your wedding. Our promise is a day that is unique to you, showcasing looks that spanned the spectrum and illustrated the endless capabilities of our team to bring your dream to life. So, we invite you to take a look, and let your imagination run wild. When you are ready, we will be here waiting, ready to exceed your every expectation with originality, innovation, and complete customization tailored to you. After all, what is important to you is a priority for us.

Prepare to be inspired



NATURE OF LOVE

Creating the perfect marriage of beauty and eco essence, we started with a foundation of sustainability. All the elements of a wedding are represented through family style wooden tables, with indigenous greenery running down the center and cascading down the side. The circular arch, representing unending love, is simplistic and natural in style, with pops of green and floral partially flanking one side. Scalloped dinnerware mimics the ambiance of the ocean, and even the cake creates an understated raw elegance. While the details were small, working together, the effect was magnificent.





— LUSH IN LOVE —



Sustainability makes a stunning transformation in this eco-inspired event. A table and ceremony arch draped in verdant greens and adorned with locally sourced indigenous flowers make both areas come alive. Reusable acrylic and banana leaves create place settings with a contemporary edge. Bare wooden tables and chairs create a classic yet eco-friendly feel. And a solar powered strand of bistro lights strung across the top achieves the perfect amount of ambiance for the festivities.



STUNNINGLY SUSTAINABLE

Although not traditionally tied to weddings, eco-consciousness is a trend that is rapidly catching on. Rooted in sustainability, Iberostar is proud to immerse these principles into their newly reimagined Weddings & Honeymoons program. The focus was in staying true to their ethos of responsible tourism while creating a positive impact for their couples. Which is why we have created Ever Green Weddings.

While weddings are notoriously wasteful, we are on a mission to prove that they don't have to be. With a few small tweaks, we have identified a way to actually enhance our events in a way that aligns with our goal of preserving these beautiful destinations for all the couples of the future to enjoy. It means swapping banquet tables for beautiful wooden ones to eliminate the need for laundering extra linens. It's upgrading the buffet style feast for a plated meal. Or sourcing in-season blooms and indigenous greenery to elevate the look and feel of your festivities. And that's the tip of the three-tiered cake. All of these ideas go a long way in reducing carbon emissions, doing something positive for the environment, and making your day look even more magnificent.

While our goal is to create the day of your dreams, regardless of what that looks like, we pride ourselves on starting with a sustainable foundation, and always looking for ways to minimize our footprint. If going green is something you are passionate about too, we are committed to and passionate about bringing your ever green dream to life.

1
TOP TIPS



ELEMENTS OF A GREEN WEDDING

Eliminate or minimize the worst environmental offenders:

Balloons | Confetti | Exotic Flowers | Paper Decorations

Use bare wooden tables to limit washing of linens

Consider a seafood or plant based menu, as it reduces carbon emissions

Plated menus create much less waste than buffet style meals

Rental or alternative attire reduces use of non-sustainable materials

Using locally sourced and in-season florals or simple greenery

Non-paper options for table numbers and menu cards

Gifting your guests something locally made

Fine silverware, china, and stemware eliminates the need for plastic options

Choose a hotel that actively takes part in environmental conservation



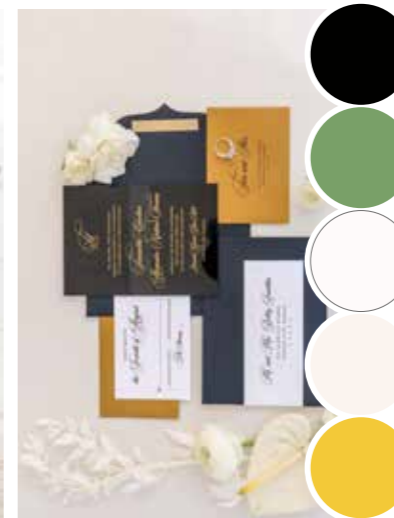
BOHO CHIC

Imagine your day coming to life in the middle of the jungle. This bohemian inspired design perfectly blends the dried pampas grass with the variegated greens of the lush tropical backdrop. Macrame chandeliers hang in stark contrast to the rich greenery, while the blush and white roses create a layer of softness and romanticism.



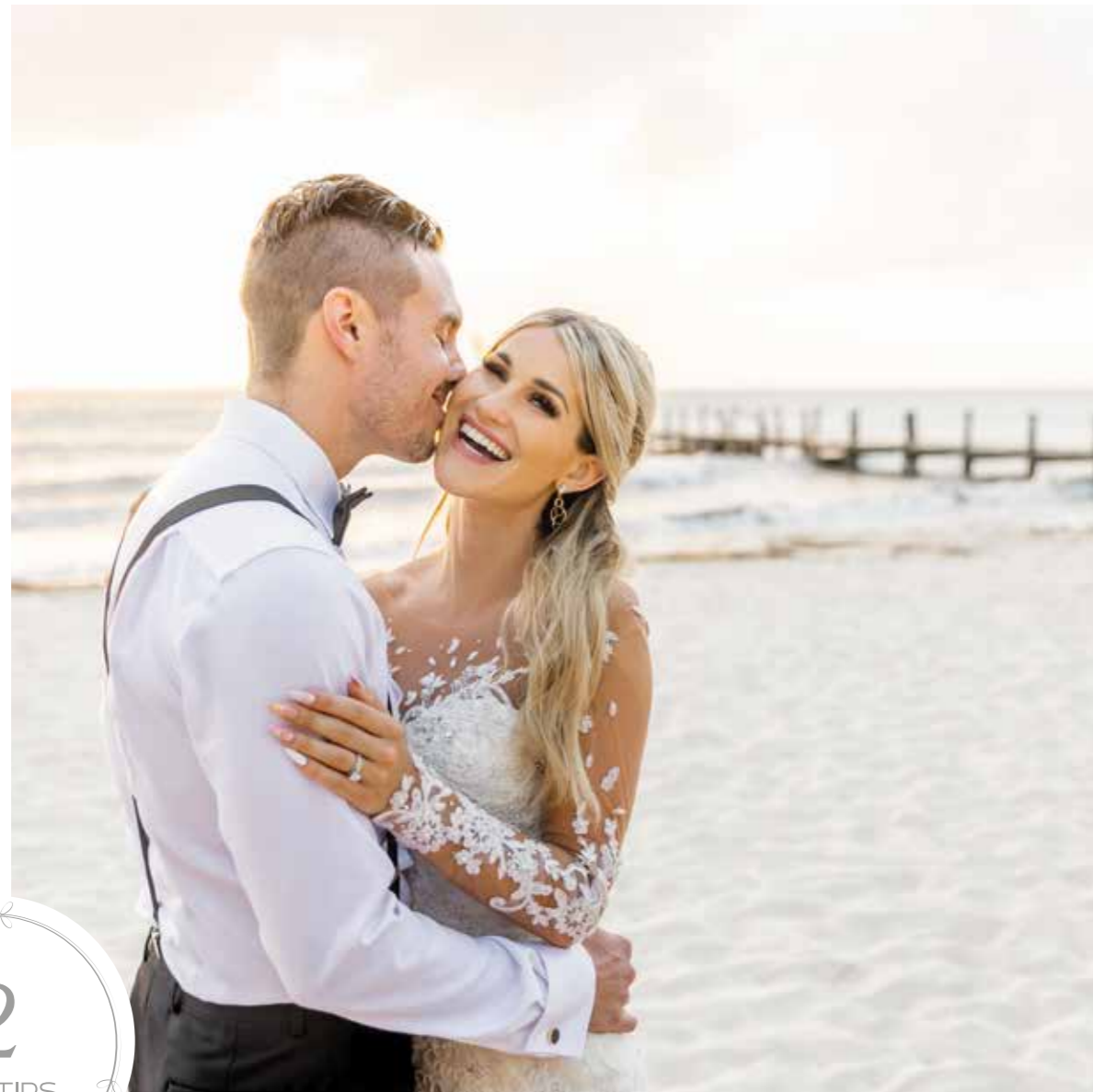


— PURE LUXE —



When a formal affair suits your fancy, the black, gold and white is a timeless look that may evolve but never goes out of style.

We reimagined this concept to combine classic and contemporary, through a black sequin cake table linen, oversized padded chairs for the sweetheart table, and white flowers everywhere. Gold accents bring this look to life through chandeliers suspended over the tables, flatware, and the ceremony structure to offset the delicate flowers. Black and gold menu cards pop in perfect harmonious contrast to the white plates and textured gold chargers. Everything about this look says luxury.



2

TOP TIPS

DESTINATION WEDDINGS

What to know before you go

The allure of a destination wedding is obvious. The option to choose any location that sets your soul on fire. Creating an indescribable experience for your guests. And the pictures. Oh, the incredible, breathtaking, make-everyone-you-ever-knew-jealous kind of pictures. We get it.

However, destination weddings also come with their own set of expectations. Including what to pack. After all, this isn't your typical trip, and it's not as simple as running back home to get what you forgot. Not to worry, we've compiled a few things to keep in mind to ensure a seamless experience.

Understand the Marriage Laws: If you're wanting to make this ceremony official, check the laws pertaining to your particular destination. Your home country may have specific regulations regarding a particular country and won't recognize those certificates. If you're only doing a symbolic ceremony, you're in the clear.



Know When to Arrive: Some countries require a "waiting period" before you can wed. Therefore, before you book, make sure you arrive in time in the case that it's required.

Understand Guest Restrictions: When you're planning an event with a group of guests, you usually have additional considerations. For instance, if Grandma is in a wheelchair, a location with steep hills, lots of stairs, and cliff views might not be ideal. And transportation options are something to think about too.

Rules of the Resort: Depending on where you stay, check about certain regulations. Are children allowed to attend, or is it adults only? Do they charge vendor fees if you bring your own photographer? What about guests staying at another property? How do they go about getting a day pass to partake in your day? It's important not to set your sights on a place that just won't work for everyone involved.

Check the Creativity Quotient: When it comes to weddings, many places take a "packaged approach" meaning you have only a few options to choose from. It's important to find out how much creative liberty you have with those, as you are often restricted from straying too far from what's already set. If unique authenticity is important to you on your big day, make it a priority to work with a resort that prides itself on complete customization.

Don't Destination Wed Without:

- Passports
- Wedding Rings
- Wedding Wear (Dress & Suit)
- Wedding Day Shoes
- Wedding jewelry
- Comfortable pair of slip-on shoes (for walking the resort for pictures)
- Copies of Birth Certificates
- Copy of all vendor contact details
- Plane tickets | itinerary
- Credit Cards | Cash (for tipping)
- Guest Favors (if not doing a welcome basket there)
- Copy of your invitation (for a photographer to capture)
- Guestbook
- Sun protection (no one needs funky tan lines ruining their wedding look)
- Hair spray (to keep your hair holding up through the heat)
- Camera (because the perfect selfie is a must)
- Luggage Tags
- Beach Bag
- Travel Sewing Kit (for the random seam rip)
- Safety Pins (just to be safe)



ART OF LOVE

Imagine your love on display like a piece of art in a gallery. Only this museum overlooks the ocean and the art is alive. The pinks and whites of the florals mimic the vibrant canvas that was their ceremony backdrop. White chairs lined the aisle to create that clean, modern vibe. The ceremony gazebo was repurposed for the reception, where rose shaped napkins, balls of white and blush florals at differing heights, and pale blue linens create cohesiveness to the ceremony. The gold details in the flatware, the vases, and dripping off the side of the cake gave this look an added boost of glamour.





— VIBRANT ELEGANCE —



When traditional and tropical combine, a stunning stage has been set. Pulling from the colors of the chapel's stained glass detailing, we poured those highly-saturated hues throughout the chapel in the form of floral bundles lining the aisle, ribbons streaming from the bridal bouquet, and blooming ivy delicately creeping up one side of the stone arch at the entrance. The drama of this was amplified at the reception, where tall and short bloom vases lined long tables, with azure blue stemware. Ambient lighting and a plexi-glass walkway across the pool made for an incredibly grand entrance, and the oversized sofa on the walkway was picture perfect.



3
TOP TIPS

The art of mixing events

When it comes to your destination “I do’s”, you’ve likely imagined every detail of your day, from getting ready with your girls, to the gorgeous flowers you’ll carry down the aisle, down to dancing the night away with your nearest and dearest. And while the focal point of your trip IS this event, what about all the days leading up to it? The last thing you want is for the buildup to be lackluster.

After all, having friends and family spend the time and money to attend your destination wedding is a big ask. The biggest regret of couples hosting a traditional wedding is not getting nearly enough time to spend with each of their loved ones. The advantage of having a wedding away is having more time on your side. And this is the perfect time to make the most of those extra moments. This can be achieved through a Wedding Week.



And the service standard doesn’t stop there. To ensure it’s everything you want it to be and more, we’ve added to our offering everything from pop-up star camps to keep the kids entertained, welcome baskets as the perfect destination inspired wedding favor, and even event sponsorships. Now, if someone wants to host one of the days for your group, they have the option of gifting you something experiential and memorable. After all, who really needs another toaster on their registry?

We know you want to have the time of your life and create the best possible environment for your family and friends. It’s precisely why we designed Wedding Week. It’s our way of putting more time, love and laughter into your happily ever after.

The idea is to create a sequence of events that work together and build up to the big day, in a way that enhances both you and your guests’ experience. Imagine welcoming your guests to the resort with a bonfire beach party. Or treating your girls to a day at the spa while the guys tee off in a round of golf. Another day, you can book the entire group for an entire day of cultural immersion through a regional excursion. And let’s not forget all the fun you can have right on the Resort, with an Entertainment Butler at your side to keep the momentum moving and ensure everyone is having the time of their life. And that’s just the tip of the event iceberg.

Not only does it ensure that your guests won’t want to miss out on a moment, but it bonds everyone in such a way over the course of these days, that when your wedding arrives, everyone feels like family. And that translates to an event none of you will ever forget.

Perhaps the best part is that when you book your Wedding Week through Iberostar, the entire process is seamless and stress-free. You simply customize your itinerary with your coordinator, based on what activities align best with you and your group. Then, they handle all the details and bring it to life. Meanwhile, you get all the credit for gifting your guests an epic experience they’ll be talking about for years to come.





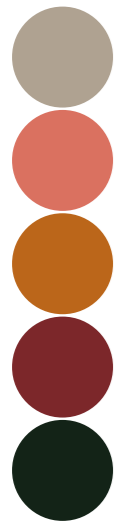
TIE THE KNOT-ICAL

Picture deep blue linens cascading over long wooden tables. Then envision the runner lined with sea glass chargers and oyster shells repurposed to bring that true ocean to table experience to life. And that's only after you've said your vows over the top of the water, surrounded by ocean views, and adorned with an unobtrusive mix of white drapery, florals and sweeping greenery. And watercolor stained menu cards and cake bring the nautical look full circle.



BOHO VIBES

The bohemian vibe is very much alive. Combined with a splash of sophistication, this look creates the perfect hybrid of earthen elegance. A pampas grass semi-circular arch designates a unique yet simplistic ceremony spot while allowing the ocean views to flood into the photos. The tones of mulled cider and red wine are carried throughout the celebration, from the goblets to the mini poms on the name cards to the flowers floating up the side of the tiered cake. And a ukulele turned guest book adds the perfect amount of flair and photo opportunities.





COLOR FEST

When muted tones just will not do, you drench the sea of lush greenery with a full spectrum of bright color. Sprayed palms lining the arch with color-blocked rows of butterfly chairs create an electric and eclectic vibe that is anything but ordinary. Carry that color through to a clearing in the trees where you find an oversized table, an unencumbered floral runner that pops off the stark white linens, and each seat a different part of the prism. It's impossible not to have a good time at this table.





— BLACK TIE —



Undeniably a color scheme of black and white, this look infused hints of gold to enhance its elegance. A black sequin cloth covering the sweetheart table stood in stark contrast to the crisp white linens draped over the guest tables. They were purposefully placed all around the dance floor, creating an interactive focal point. White paper lanterns were strung overhead, giving way to unbelievable ambiance as day melted into night. And cold fire fountains sparkled along the side, highlighting the couple as they danced in the middle. Gold flatware, a matte black cake, a framed art seating chart, and giant lighted LOVE sign made the entire affair cohesive and enchanting.



DESTINATION WEDDING TRENDS

4
TOP TIPS

Although weddings seem like something that will always be certain, how they happen will naturally ebb and flow. To keep up with what is trending, we've compiled a list of some of the biggest concepts sweeping the destination wedding space.

Micro Weddings: While large celebrations will never go out of style, more and more couples are opting for a boutique experience when it comes to their wedding. Keeping their invite list tight knit allows them to provide greater guest experience for everyone in attendance. They are able to amplify the personalization of the day, which is much harder to do on a large scale. And ultimately, it equates to more individualized time with those that matter the most.



Event Extension: Making the most of your wedding has never been more important. Since you can only take your day so far, it's no wonder more couples are choosing to extend their celebrations over multiple days as well. Memories (and photos) are the only thing you take with you at the end of it all, so it makes sense to maximize both through a series of events that lead up to the big day. Imagine bonding through cultural excursions, volleyball on the beach, sangria-inspired brunches, and a rehearsal dinner for the record books. When you think of it like this, it really is a no-brainer.

Paparazzi: As mentioned previously, photos are the only things you have to show for your experience at the end of the day. So, a trend sweeping through the destination space is hiring your own personal paparazzi in the form of a photographer or videographer who tags along all the big (or small) events to capture couples living their best life. This allows couples to put away their own cameras and truly live in the moment, knowing someone else is there to film it all from incredible angles.



Epic Honeymoons: Honeymoons were never meant to be just another ordinary vacation. They used to symbolize the first married interlude for couples to have romantic time away as man and wife. Now, with the evolution of couples and their circumstances, the idea behind a honeymoon has evolved as well. Couples are seeking a customized experience. And an epic one at that. They want to try new things, immerse themselves in different cultures, and create authentic adventure. It seems this special once-in-a-lifetime occasion is the perfect excuse to splurge a bit.

Colorful Celebrations: It seems the last year's moodiness has driven a desire for self-created vibrance in people's lives, including their weddings. We're seeing a trend towards colorful and bright looks, to inspire happiness and cheer throughout the celebration. People are tending towards pantone color schemes, especially around citrus-inspired hues and shades of bright blues that mimic the serenity of the sea.

Sustainability: As eco-responsibility moves to the frontlines, couples have become more conscious with their weddings. Their mission to prove that a green wedding can still be gorgeous creates a win-win for everyone, where they can feel good about starting their marriage on the minimal carbon footprint. With that, they're choosing more earthen environments that represent a pull towards nature and all it's beautiful land and seascapes.

Alfresco Weddings: Speaking of nature, ballroom events are taking a backseat in lieu of a stunning view. People are opting outside for fresh air, natural ambiance, and lush greenery that sets the stage for picture perfect moments. It certainly doesn't hurt that this option also allows for more social distancing if that is important for the party.



SUGAR & CITRUS

The tropics seem to be synonymous with citrus and all things sweet. Those vibrant colors against a palm tree backdrop are invigorating. And that is precisely why we created this inspiration. The hints of grapefruit coloring paired with sea-hued blues, coconut cocktails, lounge-style seating, and citrus-inspired florals made a huge splash and a great first impression for everyone. This would also be a perfect setting for a welcome party or rehearsal dinner.





SUNSET & SPICES

Consider the rich flavors and textures that come with a blend of Moroccan spices. That was the inspiration behind this look. Now imagine those deep burgundies and golds in contrast to the vibrant blues of the ocean backdrop. With wooden chairs and woven chandeliers to tie it all together. Gold stemware, tapered candles, and scalloped-edge paper pieces are the small details that make a difference. The palm linens draping the cocktail tables lend themselves to a welcome eye-catching element. While the ribbons and macrame chair drops dance to the song of the ocean breeze. This would also be a perfect setting for a welcome party or rehearsal dinner.



At iberostar, we firmly believe in hand-crafted customization over package options, by asking you what you want instead of telling you what we have. However, we realize that sometimes you see something spectacular that you simply must have, exactly as it is.

If something in our inspiration collection speaks to you, there's really no reason to recreate the wheel. We've done it before, and we're thrilled to do it again. So, we've made it easier than ever. We've priced these looks, as shown in the lookbook so you can get an idea of what it costs to pull each one off for a party of 12.

Note: these looks are meant to inspire, and nothing is set in stone. What that means to you is that if you want to further elaborate on a look, we're happy to make it happen. And if you find something you absolutely love, but your budget won't quite cover it, don't worry! Our talented team will gladly work to achieve a similar look at a price point that is comfortable for you! Simply put, we're here to create your dreams. Whatever that may be.

Inspirations are completed with the following items:

CEREMONY

Personalized service from an onsite Romance Event Planner
 Location for the ceremony including Setup of wedding venue
 Choice of 3 complementary services to choose from the below:
 * Officiant for Symbolic Ceremony
 * Recorded music and microphone provided for the ceremony
 * Sparkling wine served after the ceremony
 * Classic white frosted wedding cake
 * Dinner reservation in one of the a la carte restaurant for 12 guests (when not having a private reception).

PERSONAL FLOWERS FOR THE WEDDING COUPLE MATCHING INSPIRATION

RECEPTION

Location for 3 hours with inspiration décor set up
 Plated 3 course menu or buffet style menu (3 stations)
 National open bar included for 3 hours

ADDED VALUES

Upgrade to the next category of room for the couple (subject to availability, Presidential Suite is excluded from upgrades)
 Complimentary Late check out for couple (subject to availability)
 10% discount on spa services for wedding guests (boutique purchases excluded)
 Welcome and InStay amenities for the wedding couple

SERVICES AVAILABLE WITH EXTRA CHARGE

Wedding Cake upgrade: Cake decor and table matching inspiration
 Sweetheart table for the wedding couple matching inspiration
 Spa & Salon
 Wedding passes for off property guests
 Entertainment including DJ and live music
 Other private events such as cocktail hours, bonfires, etc
 Photography and Videography
 Additional floral and decor upgrades.

WEDDING COUPLES ARE INCLUDED IN THE NUMBER OF PEOPLE COVERED. IBEROSTAR REQUIRES THAT THE WEDDING COUPLE AND 80% OF THE WEDDING GUESTS STAY A MINIMUM OF 3 NIGHTS AT THE HOTEL WHERE THE WEDDING TAKES PLACE. SERVICES AVAILABLE IN ALL MARKETS, UNLESS OTHERWISE NOTED. OTHER OFFERINGS MAY BE AVAILABLE. ALL PRICES ARE IN US DOLLARS (USD). PRICES ARE VALID FOR WEDDINGS TAKING PLACE THROUGH 31/OCT/2023. BLACKOUT DATES MAY APPLY. PRICES SUBJECT TO CHANGE WITHOUT NOTICE. NON-REFUNDABLE \$250 DEPOSIT REQUIRED TO LOCK DATE FOR WEDDING (PAYMENT VIA CREDIT CARD OR WIRE TRANSFER). RESTAURANT IN A SEMI-PRIVATE AREA. NO SUBSTITUTIONS WILL BE ALLOWED. NO DISCOUNTS APPLY FOR SMALLER GROUPS. EXTERNAL VENDOR CHARGES AS WELL AS PENALTY FEES MAY APPLY WHEN NOT USING RESORT APPROVED SUPPLIERS. IMAGES SHOWN ARE FOR INSPIRATION PURPOSES AND ARE NOT INTENDED TO REFLECT THE EXACT FINAL PRODUCT SHOULD YOU CHOOSE TO RECREATE SOMETHING SIMILAR. FLOWER AND DÉCOR CHOICES VARY BY DESTINATION AND SEASONALITY. PLEASE CHECK WITH THE RESORT'S WEDDING SALES EXECUTIVE REGARDING AVAILABLE OPTIONS. CONTACT OUR DESTINATION ROMANCE TEAM FOR FULL DETAILS. **\$1000 USD TRANSFER FEE FOR WEDDING INSPIRATIONS IN IBEROSTAR COZUMEL.**

Mexico Pricing Guide

THE BELOW PRICING GUIDE IS ONLY FOR REFERENCE AND BASED ON THE LOOKS SHOWCASED IN THE IBEROSTAR WEDDINGS LOOKBOOK 2022-2023.

Inspiration	Ceremony For 12 pax	Ceremony Additional pax	Private Dinner Reception for 12 pax	Additional table of 8 for private reception*
Nature of love	\$ 1.339	\$ 19	\$ 1.669	\$ 839
Boho Vibes	\$ 1.489	\$ 19	\$ 2.149	\$ 1.219
Lush in Love	\$ 2.289	\$ 19	\$ 2.719	\$ 1.579
Color Fest	\$ 1.699	\$ 19	\$ 1.659	\$ 1.269
Art of Love	\$ 1.799	\$ 19	\$ 2.789	\$ 1.899
Boho Chic	\$ 1.899	\$ 19	\$ 2.159	\$ 1.949
Vibrant Elegance	\$ 3.349	\$ 30	\$ 2.729	\$ 2.739
Black Tie	\$ 2.889	\$ 19	\$ 1.939	\$ 999
Pure Luxe	\$ 3.459	\$ 19	\$ 2.949	\$ 1.739
Tie the Knotical	\$ 2.299	\$ 19	\$ 1.999	\$ 1.139
Sugar & Citrus **	N/A	N/A	\$ 1.689	\$ 1.589
Sunset & Spices **	N/A	N/A	\$ 1.999	\$ 1.099

* ADDITIONAL FEES PER PERSON FOR RECEPTION ALSO AVAILABLE WHEN ADDING 1 PAX TO AN EXISTING TABLE.

** PRICING FOR SUGAR & CITRUS AND SUNSET & SPICES INCLUDES RECEPTION ONLY.

THE FOLLOWING FEES WILL APPLY FOR LEGAL/CIVIL CEREMONIES: MEXICO- BLOOD TEST (\$220), TRANSLATION OF CEREMONY AND MARRIAGE CERTIFICATE (\$180), AUTHENTICATION, LEGALISATION AND SHIPPING (\$150). LEGAL CEREMONY ON SUNDAY FEE (\$100). ADDITIONAL FEES MAY APPLY FOR CATHOLIC CEREMONIES. THE PRICES OF THE PAPERWORK REQUESTED MIGHT CHANGE WITHOUT PREVIOUS NOTICE. SOME COUNTRIES MAY REQUIRE ADDITIONAL PAPERWORK TO VALIDATE A MARRIAGE IN THE COUNTRY OF RESIDENCE. IT IS THE RESPONSIBILITY OF THE WEDDING COUPLE TO ARRANGE FOR ADDITIONAL PAPERWORK. PLEASE CHECK WITH YOUR LOCAL AUTHORITIES REGARDING THOSE REQUIREMENTS PRIOR TO YOUR TRAVELS. ADDITIONAL FEES MAY APPLY FOR CATHOLIC OR NON-DENOMINATIONAL CEREMONIES HELD ON A WEEKEND, BASED ON DESTINATION.

CONTACT:

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Our Romance Team is dedicated to delivering an unparalleled standard of service.

If you dream it, we can design it.

To create the day of your dreams contact us at: romance@iberostar.com

Images shown are for inspiration purposes and are not intended to reflect the exact final product should you choose to recreate something similar. Flower and décor choices vary by destination and seasonality. Please check with the resort's wedding sales executive regarding available options. Stationary/invitations were used in conjunction with the looks, but are not for sale on property.



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