

Cookies policy

We use third-party analytics cookies to analyze the activity of our website in order to improve its content based on your web browsing, for example, pages visited. If you click the "accept cookies and continue" button, you authorize the installation of analytical cookies for this purpose. You can consult our cookies policy and configure or reject cookies by accessing the configuration.

WHAT ARE COOKIES?

This website uses cookies and/or similar technologies that store and retrieve information when you browse. These technologies can be used for many different purposes, such as, for example, to recognize you as a user, obtain information about your browsing habits or customize the way in which the content is displayed.

There are cookies that are controlled and managed by the owner of the Web (they are called "own cookies") and others that are by third parties (they are known as "third party cookies"), for example, because they provide a tool or functionality integrated into the web.

The specific uses we make of these technologies are described below.

WHAT TYPE OF COOKIES DO WE USE AND FOR WHAT PURPOSE?

We use the following types of cookies on this website:

1. Technical cookies or indispensable to the provision of services: They are those that, treated by us or third parties, allow the user to navigate through a website, platform or application and the use of the different options or services that exist in it, including those that are used to enable the management and operation of the website and enable its functions and services, such as, for example, control traffic and data communication, identify the session, access parts of restricted access, remember the elements that make up an order, make the buying process of an order, manage the payment, control fraud linked to the security of the service, make the request for registration or participation in an event, count visits for the purpose of billing licenses of the software with which the service works (website, platform or application), use security features during navigation, store content for broadcasting videos or sound, enable dynamic content (for example, animation of loading a text or image), share content through social networks. Also included in this category are cookies for the management of advertising space based on technical criteria such as the edited content, the frequency at which ads are displayed or control of the origin of the potential customer when it has activated an advertising link from a web adhering to affiliate marketing programs.

These cookies are exempt from compliance with the obligations established in Article 22.2 of Law 34/2002 on information society services and electronic commerce - LSSI -.

2. Analysis or measurement Cookies: These are those that, treated by us or third parties, allow us to quantify the number of users and thus perform the measurement and statistical analysis of the use they make of the service offered. To do this, your browsing on our website is analyzed in order to evaluate the quality of the website.

You can accept or reject the use of these cookies in the cookie settings panel available.

Third party cookies: Below, you will find the list of third parties that process the information obtained with these cookies.

COOKIES

Google analytics

RESPONSIBLE

Google, Inc. located at 1600 Amphitheatre Parkway. Mountain View, CA 94043. USA.

+ INFO:

<https://support.google.com/analytics/answer/6004245>

<http://www.google.com/intl/es/policies/privacy/>

You can disable these cookies by installing the opt-out add-on available at:

<https://tools.google.com/dlpage/gaoptout?hl=es>

COOKIES

Tealium

RESPONSIBLE

TEALIUM INC 9605 Scranton Rd Ste. 600 San Diego, CA 92121, USA

+ INFO:

<https://tealium.com/privacy/>

DATA TRANSFERS TO THIRD COUNTRIES

You can learn about transfers to third countries that, where appropriate, GOOGLE makes in its policies (see the links provided in the section "Cookies for analysis or measurement").

DATA RETENTION PERIOD

Some cookies are cancelled once the navigation on the web is finished (session cookies) while others may continue to be stored on the users' equipment and be accessed for a longer period (persistent cookies).

Expiration of third-party cookies: You can obtain more information on the expiry dates of Google cookies in their policies (see the links provided in the "Analytics or measurement cookies" section).

PROCESSING OF PERSONAL DATA AND DATA SUBJECT'S RIGHTS

The installation of third-party cookies may involve the collection of personal navigation data, such as IP addresses or online identifiers by these companies for marketing or other purposes for which they are responsible. You can find out about the processing of personal data, if any, by the third parties identified in this cookie policy and how to exercise your rights in their corresponding policies.

With respect to us, the information obtained from cookies may only be associated with a specific user if that user is identified on the web. If so, such data will be treated in accordance with the provisions of the privacy policy of the web.

At any time the affected users may exercise their right to request access, rectification or deletion, limitation of processing and portability of their data, as well as to oppose its processing and to file a

complaint with a supervisory authority. + info on data protection on our privacy portal at <https://www.grupoiberostar.com/portal-privacidad>

HOW CAN I MANAGE COOKIES?

You can manage cookies through the cookie settings panel of the website.

You can also allow or block cookies, as well as delete your browsing data (including cookies) from the browser you use. Consult the options and instructions provided by your browser to do so. Please note that if you accept third-party cookies, you must delete them from your browser options.

If you disable cookies, you may not be able to use all the features of the website.